

**Morehouse Publishing  
New Book Proposal**

**SPONSORING EDITOR:** Frank Tedeschi

**AUTHOR:**

**WORKING TITLE:**

**PROPOSED LENGTH:**

**COMPLETION DATE:**

**BOOK DESCRIPTION:**

- **Rationale (1-2 paragraphs)**
- **Book Summary (1-2 paragraphs)**
- **Chapter Summary (one short paragraph per chapter)**

**MARKETING:**

- **Audience:**
- **Initial Marketing Ideas:**
- **The Competition – other books in this area:**

**ABOUT THE AUTHOR: (No CVs, please. Instead, please talk about your credentials for writing such a book.)**